

Bayer HealthCare

Animal Health



May 24, 2010

United Pacific Pet
12030 Cabernet Drive
Fontana, CA 92337

Dear Retailer,

Bayer Animal Health has expanded distribution of its two flagship animal health products to include pet specialty retail stores. You can now order Advantage® Topical Solution and K9 Advantix® from Bayer Animal Health through United Pacific Pet, selected as Bayer's exclusive authorized distributor to serve independent pet retailers in your region.

Bayer HealthCare LLC
Animal Health
12707 Shawnee Mission Parkway
Shawnee Mission, KS 66216

United Pacific Pet purchases product directly from Bayer Animal Health, which means you can be assured of:

- Quality product backed by Bayer Animal Health
- Reliable supply and availability
- Merchandising support offered by United Pacific Pet

Advantage® delivers one month of protection against fleas with a single application and is available in 6-packs and 4-packs for dogs and cats.

K9 Advantix® repels and kills ticks, fleas and mosquitoes, repels biting flies and kills lice. Each application protects for one month and is available in 6-packs and 4-packs for dogs.

United Pacific Pet is your distributor for these products directly from Bayer Animal Health. Please contact your United Pacific Pet representative to place your order or call (800) 979-3333. Visit www.Bayer-AH.com to learn more.

Thank you for your commitment to providing quality products that help protect pets in your community from these pests. We look forward to being your partner.

Sincerely,

A handwritten signature in black ink, reading "Dan Peizer".

Dan Peizer
National Sales Manager – Pet Specialty

Do not use K9 Advantix® on cats.

*Bayer Animal Health only sells to licensed, practicing veterinarians, retailers, and internet companies whose primary focus and purpose is the provision and sale of products and services for the care and well-being of pets and animals. To qualify for consideration to purchase Advantage® and K9 Advantix® products, a legal entity's majority percentage of revenue must be generated by the provision or sale of such products and/or services.

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