

Eukanuba Dog Food Recalled Product Destruction Process

ALL POSSIBLE AFFECTED PRODUCT NEEDS TO BE DESTROYED, PLEASE READ THESE INSTRUCTIONS AND MAKE SURE THAT YOU UNDERSTAND THE PROCESS OF DESTRUCTION AND REIMBURSEMENT, PRIOR TO DESTROYING ANY PRODUCT!

Retail Inventory

1. **Destruction** We are requesting Retailers destroy all recalled items on the attached list. Retailers can destroy the bags by opening the package and dumping the food into a confined trash receptacle or utilize another method that renders the product unusable. Due to possible contaminants, caution should be taken when handling the product. Protective gloves and hand washing protocol should be followed. Please follow the steps below in order to secure reimbursement for the destroyed product.
 1. Retailer must provide to their Distributor the required document (provided) which includes the following items no later than COB on Friday, August 13, 2010:
 - i. Quantity of each item being destroyed
 - ii. Method of destruction
 - iii. Written name of individual destroying/witnessing destruction of product
 - iv. Date product was destroyed
 - v. Signature of the Manager or Owner
 2. Distributors will reimburse the retailer for their purchase price of the product along with a handling fee of \$.50 per bag.
 3. Distributors will verify and maintain records by retailer regarding the number of bags destroyed and reimbursed. All documents will be shared with P&G.
 4. If you are unable to comply with these instructions contact your distributor customer service department for additional options.
 5. **In order to comply with FDA requirements you MUST sign and return all pages by August 13, 2010, even if your inventory on the recalled product is zero at this time.**

In an effort to help keep both pets and family members healthy, the FDA provides safe pet food handling tips on their website. A list of these tips can be shared with your customers at: www.fda.gov/ForConsumers/ConsumerUpdates/ucm048182.htm

If you need additional information, please call your P&G Veterinary Account Manager. Concerned pet owners may be directed to call P&G toll-free at 877-340-8823.

Eukanuba Retail Recall Product Destruction Form

Date: _____ Retailer Name _____

Store Manager _____

Product(s):

EUKANUBA DOG BG PURE				
DESCRIPTION	QTY	SIZE	BRAND CODE	Item UPC
PURE TURKEY *		4 LB	84809561	0 19014 03191 7
PURE AD MAINTENANCE *		4.5 LB	84842359	0 19014 03958 6
PURE PUPPY GROWTH *		4.5 LB	84841996	0 19014 03949 4
PURE AD MAINTENANCE *		15 LB	84842020	0 19014 03953 1
PURE ADULT LARGE BRD *		15 LB	84842363	0 19014 03959 3
PURE PUPPY GROWTH *		15 LB	84842353	0 19014 03955 5
PURE TURKEY *		15 LB	84809562	0 19014 03192 4
PURE AD MAINTENANCE *		30 LB	84842018	0 19014 03952 4
PURE ADULT LARGE BRD *		30 LB	84842369	0 19014 03960 9
PURE PUPPY GROWTH *		30 LB	84842956	0 19014 03964 7
PURE TURKEY *		30 LB	84809563	0 19014 03193 1
EUKANUBA DOG DRY NATURALLY WILD				
DESCRIPTION	QTY	SIZE	BRAND CODE	Item UPC
AD SALMON & RICE		4 LB	84839849	0 19014 02780 4
AD TURKEY & MLTGRN		4 LB	84839844	0 19014 02776 7
AD VENISON & POTATO		4 LB	84839853	0 19014 02783 5
SALMON & RICE*		9.5 LB	84988409	0 19014 02894 8
TURKEY & MLTGRN*		9.5 LB	84988687	0 19014 02895 5
VENISON & POTATO*		9.5 LB	84988392	0 19014 02893 1
AD SALMON & RICE		15 LB	84839850	0 19014 02781 1
AD TURKEY & MLTGRN		15 LB	84839846	0 19014 02778 1
AD VENISON & POTATO		15 LB	84839854	0 19014 02784 2
SALMON & RICE *		19 LB	84988913	0 19014 02897 9
TURKEY & MLTGRN *		19 LB	84989034	0 19104 02898 6
VENISON & POTATO *		19 LB	84988900	019104 02896 2
AD SALMON & RICE		30 LB	84839851	0 19014 02782 8
AD TURKEY & MLTGRN		30 LB	84839848	0 19014 02779 8
AD VENISON & POTATO		30 LB	84839855	0 19014 02785 9

EUKANUBA DOG CUSTOM CARE				
DESCRIPTION	QTY	SIZE	BRAND CODE	Item UPC
CUSTOM CARE - SENSITIVE SKIN		5.5 LB	84979626	0 19014 01935 9
CUSTOM CARE - SENSITIVE SKIN		28 LB	84979629	0 19014 01936 6
EUKANUBA PROMO DSPLY				
DG 4.5LB PURE ADULT MAINTENANCE		4.5	84848071	0 19014 04167
PPY 4.5LB PURE GRWTH TRIAL PDQ		4.5	84848077	0 19014 04168
Euk PURE Puppy Growth (Cases)		7 oz	07402127	
EUK PURE Adult Maint (Cases)		7 oz	07402128	
Euk NW Ven Samples		7 oz		113668
Euk NW Turkey Samples		7 oz		113669
Euk NW Salm Samples		7 oz		113670
TOTAL NUMBER OF ITEMS				

Destruction Method/Return: _____

Returned to Distributor _____

Witness _____ **Date:** _____

Contracted Agency for Disposal (where applicable) _____ **Date:** _____

ALL SIGNED FORMS MUST BE RECEIVED BY YOUR DISTRIBUTOR EITHER BY MAIL OR FAX NO LATER THAN - FRIDAY, AUGUST 13, 2010.

Please fax completed forms to United Pacific Pet

Fax: 800 830-3128

Phone: 800 979-3333