



To: Our Valued Retailers

From: Chris Anderson
Sales Manager

Date: 12/29/17

Re: Product Supply Update

Many manufacturers are having serious product shortages and UPP's inventory has been affected.

There are several reasons for these shortages, which are, unfortunately, beyond our control. They include:

- Ingredient Sourcing Issues
- Label Changes Required by AAFCO
- Hurricanes Affecting Supply
- Weather Causing Transportation Delays
- Plant Transitions & Updates
- Manufacturing Changes and Limited Capacity

These shortages are not only affecting UPP, but distributors across the country as well.

Please know that UPP is very aware of how these shortages affect your business and we are working diligently with our manufacture partners to limit these issues as much as possible.

Getting product for you is our top priority and we are committed to getting stocked up quickly.

Your inside sales representative will keep you up to date on product availability. Please feel free to reach out with questions.

We appreciate your patience and apologize for any inconvenience this may cause.