



souplements replenish

While no package today is fully sustainable, dogpeople has selected a plastic retort pouch which is considered more sustainable than a traditional metal can and creates a smaller "footprint" on the environment.

source reduction

Our packaging uses 97% less packaging material than a steel soup can. Less landfill space is needed to dispose of our packaging, creating a much smaller waste footprint when discarded.

reusable containers

We realize that our pouch holds more product (in ounces) than a traditional can of natural dog food. For a small dog or single dog household, that means each package may contain several servings to be used over the course of a couple days. Since dogpeople is committed to environmental sustainability, we consciously decided against smaller, single-serving sized pouches in an effort to minimize use of packaging materials. dogpeople suggests transferring leftovers into a reusable, airtight container before refrigerating. Stored in this way, Souplements should be good for an additional 1-2 days.

recycling

Souplements pouches are accepted for Plastic recycling under the designation of "7 Other." This "7 Other" designation indicates that the package can be recycled, though most recycling centers are not capable of accepting this form of plastic container for recycling. While no package today is fully sustainable, dogpeople has selected a type of packaging that is considered more sustainable than a traditional metal can with a smaller "footprint" when discarded.

lower energy consumption in production

- Product cooking time is reduced by at least 50% compared to metal cans.
- Production of the packaging itself uses up to 75% less energy than cans.

lower energy consumption in transportation

- If you replace a steel soup can with a flexible pouch, the weight of the product is reduced 93% -- so less fuel is needed to transport the packaging and final product.
- Since our packaging can be shipped flat to our manufacturing plant, one truckload of printed empty pouches equals roughly 25 truckloads of empty metal cans -- resulting in lower energy consumption and fewer emissions.



souplements replenish

To reduce our impact on the environment, we carefully select ingredients, packaging and processing methods that minimize energy use and greenhouse gas emissions.

chicken

Chicken is relatively low in carbon compared to beef or lamb. Meat is very high in carbon because ruminants (cows, sheep and goats) naturally emit methane. Methane is considered a greenhouse gas and is 23 times more potent than carbon dioxide. Livestock production, which includes all ruminants, causes 18% of the world's greenhouse gases. It requires high energy inputs to feed ruminant animals until they are grown to maturity. Overall, the production of red meat is nearly 150% more greenhouse-gas-intensive than chicken or fish.

USA-origin ingredients

Vegetables and grains grown in North America are generally lower in carbon. In addition, by sourcing ingredients domestically, there are lower transport emissions.

minimal ingredients and processing

Minimally processed foods emit fewer greenhouse gases over the lifecycle of the product. Highly processed dog food products are more likely to contain ingredients such as gluten, meal and salt that are highly processed themselves. Processing requires high energy inputs.

minimal packaging

Production of packaging also requires high energy inputs. Our packaging is manufactured using 97% less material and 75% less energy than traditional metal cans.

SOUPLLEMENTS™

100% natural soup for dogs



fact sheet

what is souplements?

Souplements is 100% natural ready-to-serve soup for dogs made with essential whole food ingredients only. An alternative to highly processed and calorie rich “wet” dog food, Souplements is a healthy way to help satisfy a dog’s appetite and lift the spirits. To reduce our impact on the environment, we carefully select ingredients, packaging and processing methods that minimize energy use and greenhouse gas emissions.

why soup?

Known for its curative powers, soup contains essential minerals in a form that a dog’s body can absorb easily. Our broth is a natural source of electrolytes, like potassium and sodium, which aid in hydration. When served warm, the natural aromas can help to stimulate a dog’s appetite.

sustainable packaging

Souplements is packaged in a 14.5 oz. shelf-stable, microwaveable plastic pouch that offers convenience, safety and environmental benefits. Our pouch is manufactured using 97% less material and 75% less energy than a traditional metal can, creating a smaller carbon footprint on the environment.

low carbon food

Souplements is considered “low in carbon” because we use ingredients like chicken, which is 150% less greenhouse-gas-intensive than red meat (beef, lamb, venison, etc.). In addition, dogpeople uses minimal ingredients and processing to require fewer energy inputs.

souplements replenish

Souplements Replenish is slowly simmered chicken soup made with pure, natural chicken stock, roasted all-white chicken, fancy diced carrots and whole grain brown rice. Our soups are onion free, gluten free, and have no added salt. Souplements Replenish offers:

- ★ A low fat option with high quality protein
- ★ Fewer calories than all-meat formulas and stews for dogs
- ★ Superior hydration with 215 mg of essential electrolytes naturally per 100 gram-serving
- ★ Robust aroma and flavor to stimulate a dog’s appetite
- ★ Minimal ingredients to benefit dogs with food sensitivities
- ★ An easy to digest format to assist dogs in recovery from dehydration, illness or surgery

feeding recommendations

Souplements can be mixed with natural dry dog food as a savory complement. It can also be served alone as a light meal, special meal or snack. This product is intended for intermittent or supplemental feeding only. Amount may vary based on a dog’s age, size or level of activity.

availability

Souplements is available at select independent pet retailers, pet boutiques and specialty retailers. For a complete listing of retail locations, or to place an order, visit www.dogpeopleinc.com or call 888.989.7878.