

UNITED PACIFIC

P E T

4/5/10

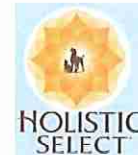
Dear Valued Retailer,

On April 5, United Pacific Pet purchased Consolidated Seed and Pet.

Mike Chiaromonte, President of Consolidated is joining the UPP team as President of the Manufacturing Division. UPP is hiring **all** of the Consolidated Field Sales Reps and most of the Inside Sales reps as well as a number of the drivers and warehouse employees. You will have the **same reps** and **the same prices** you had with Consolidated for their products.

UPP will carry all of the Consolidated Items except for Blue Buffalo. With very few exceptions, the **item numbers will be the same**.

As of **April 12**, you will be able to order these and other brands from UPP:



rotations



REDBARN

ZuPreem

By Friday 4/10/10, our website will have the **up to date catalog, order forms and price lists** available for you.

We are all very excited to be able to offer you such a wide variety of quality products and we look forward to being of greater service to you.

Sincerely,

Maureen Costello
President