



MY OWN BUSINESS™

A FREE internet course to help you start and succeed in your own business.

The U.S. Small Business Administration has estimated that as many as 50% of all new small business fail in their first year and that less than 10% will survive five years.
The main reason? Lack of planning and preparation.

My Own Business, Inc. (MOBI) is a 501(c)(3) non-profit organization whose mission is to provide easy, uncomplicated educational coursework to foster successful businesses – to help teach people how to start their own business. We provide a **FREE** online course that focuses on



basic disciplines and the do's and don'ts of starting and operating a business.....and we explain the most common mistakes made in business and how to avoid them.



Our **free** course has been taught successfully in classrooms for over 15 years; over 10,000,000 visitors have

come to www.myownbusiness.org and over 250,000 worldwide visitors access the course every month; the World Bank uses the course in seven languages on five continents; and our materials are used by Small Business Development Centers.

The Course Topics

Session 1: Evaluating Business Potential

Session 2: The Business Plan

Session 3: Basic Computer and Communication Tools

Session 4: Business Organization

Session 5: Licenses & Permits

Session 6: Business Insurance

Session 7: Location and Leasing

Session 8: Accounting and Cash Flow

Session 9: How to Finance Your Business

Session 10: E-Commerce Business

Session 11: Buying a Business or Franchise

Session 12: Opening and Marketing

Session 13: Expanding and Problems

Session 14: International Trade

The **FREE** course includes Samples Business Plans and Templates, quizzes to verify your level of understanding, video and audio clips from business professionals, a new business start-up kit, and lists of important Do' and Don'ts. The sessions are structured so that you can build your business plan as you complete each session.

"This course is teaching me to pay attention to every aspect of business. The guidance is simple and practical. This is a great course"

"I wish I had read this before I started out. Now I better understand why my business has had problems. Thanks a heap!"

"I have wanted to own my own business for as long as I could remember. I just never knew how to go about getting started. Thank you for this. This is a blessing and a miracle all in one."

"Finally Something written in simple language to explain exactly how to do a business plan."

If you would like to receive more information about our **FREE** internet course on how to start a business, please contact us at:

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Phone: (562) 463-1800
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Or visit us at: www.myownbusiness.org



For further information, you can contact Maureen Costello, President of United Pacific Pet and a Trustee of MOBI.