



7/31/19

Re: Pig Ears

Dear value retail partner,

The FDA recently released publication of a recall advisory & ongoing investigation related to potential salmonella contamination of Pig Ears, which are connected to Human Salmonella Infections. The recall does **NOT** involve any products manufactured by Barkworthies.

The product recalled was manufactured and sold under the following brands.

1. Pet Supplies Plus (Bulk Pig Ears)

At Barkworthies, we understand your pet is really your fur-baby and you rely on us to be the experts in providing safe, quality treats. Our expertise goes beyond dreaming up tasty treats, it goes all the way back to the ranch!

A foundational pillar of our process is the food safety program under which 100% of our products are manufactured. We require all our suppliers to make our products using only methods we have observed, tested and approved. Many of these methods are the same ones used to make human food....that's because our quality team came from the human food industry and they have taught our suppliers safer and better practices. Practices which are designed to be preventative and are scientifically based to take the guess work out of food safety. Our suppliers then inspect and test the product before shipping it to us, so they can be confident it meets our specifications.

When the product arrives at our facility we start our quality process. The quality process is centered around the principle of "trust & verify". What does this mean? It's simple. We trust our supply chain partners and the manufacturing methods, but we know things go wrong, so we inspect, sample and verify.....we double check, then we triple check.

As a double check, our quality team samples and inspects the product as it arrives to our facility. This allows us to see for ourselves the product meets our quality specifications. **Then, as a triple check, we send samples to an independent lab for microbiological testing. After, the independent lab confirms the product meets our microbiological specifications, we release the product for distribution.**

Some would say, the food safety & quality program is too comprehensive or too expensive or it takes too long. We say quality & food safety are our #1 priority. All of our products are manufactured with your dog's safety in mind. Our products contain no artificial preservatives, colors or flavors because our mission is to provide only the highest quality all-natural, limited-ingredient and of course safe, treats for your furry family members. When you choose Barkworthies, you can feel confident you're giving your pup the treats and healthy lifestyle they deserve.

All the best

Greg Solt  
Vice president of Sales  
TDBBS